



Master Customer List Management



Order Processing Productivity Solution

- Decrease Order Entry Time
- Improve Order Accuracy
- Improve Customer Tracking

Problem Description

A Mid-sized manufacturer of industrial components had no accessible online database of over 25,000 customers. Consequently, orders were being entered with random or erroneous customer identification data. This made it difficult to properly identify customer orders, determine proper field sales personnel, and produce detail and summary management information regarding customers.

AIM Solution

AIM developed tools to import manually maintained master customer lists and assign current field support e-mail addresses for each customer. An online master customer database was developed along with additional tools to allow various applications to access and utilize the online master customer list.

Benefits

Order consistency was improved to a level that reduced order completion time, allowed accurate management reporting on a customer and regional basis, and reduced order errors and omissions.

Why choose AIM?

Choose AIM to guarantee a quality project managed by a hands-on project manager, engineer, MBA, with Six Sigma quality credentials and decades of experience not only designing and implementing productivity and management solutions, but using them as a “real-world” professional manager.

Choose AIM to ensure your project does not go over budget. AIM can offer fixed or ROI-based pricing. Over many years and dozens of projects, AIM has never exceeded a fixed priced budget – and never will.

Choose AIM to reduce delays and missed deadlines. AIM eliminates needless layers of management and communication obstacles inherent to traditional project teams.

Choose AIM because you want a partner with both a winning attitude and record that brings a competitive advantage to your team.

How can I learn more?

Contact Chris Kliesmet at **ADVANCED INTEGRATED METHODS**
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